



"Best in Show" competition at Potbelly to benefit the Anti-Cruelty Society.

April 1st, 2011 5:35 pm CT

Here's a fundraiser that joins together music, pets in need, and toasty subs. Potbelly Sandwich Shop, the popular neighborhood sandwich joint renowned for its toasty warm sandwiches and hand-dipped shakes, is partnering with the **Anti-Cruelty Society (ACS)** to find a musician for their summer benefit concert at Schubas. The Clark Street Potbelly will be running four competitions on Tuesdays from 4-6pm on March 15, 22, 29 and April 5 with a different line-up of musicians each night. The winner from each of the four nights will compete in a final competition on **April 12 with 25% of sales during the event going to ACS. The winner will headline at Schubas during ACS's Sit, Stay, Drink Benefit Concert** (specific date to be announced).

In addition to receiving and caring for thousands of animals each year, the ACS provides a wide variety of services and resources. These include an adoption program, a low-cost spay/neuter clinic, a rehabilitation and treatment center, a low-income clinic, humane education/community outreach, cruelty abuse investigations and rescue, dog training classes, a free behaviour hot-line to assist pet owners, and pet visitations. Since 1999, they have found loving permanent homes for more than 40,000 pets, spayed or neutered more than 61,000 animals and taught messages of compassion and caring for the animals to more than 225,000 school-aged children and community groups. Fundraising events such as this help to make it all possible. To learn more about the ACS and the great work they do, visit www.anticruelty.org.

Christine Dodge, animal lover and PR Account Coordinator for Potbelly explained "Potbelly Sandwich Shop has a passion for community and a tradition of supporting its neighborhood nonprofit organizations such as Anti-Cruelty Society. We hope this fundraiser is a great success. The more people that show up on April 12, the more ACS can benefit".

Music lovers, Potbelly fans, supporters of the ACS, people looking for something fun to do, and anyone who wants to make a difference for animals in need will not want to miss this event!

Potbelly is located at 508 N. Clark St .Chicago, IL. For more information, please call 312.644.9131.

Hope to see you all there!

<http://www.examiner.com/animal-advocacy-in-chicago/best-show-competition-at-potbellys-to-benefit-the-anti-cruelty-society>