

Thursday, March 17, 2011

## **Business**

# **Potbelly Sandwich Shop to open in EP Monday**

Chicago-based Potbelly Sandwich Shop will open its first El Paso restaurant Monday.

The restaurant at 1373 George Dieter on the East Side is Potbelly's second franchised store. The company has 220 company-owned stores and two franchised stores in 12 states.

The franchise owners are Arturo Daly and his wife, Danytsia Enriquez. Daly, 41, who operates home construction companies in El Paso and Chihuahua City, said he fell in love with Potbelly sandwiches years ago when he was a college student in Chicago.

The restaurant will be open daily from 11 a.m. to 9 p.m.

**Vic Kolenc**